

# CREDENTIAL SERVICE PROVIDER SELECTION

Delivering services securely can be challenging for any agency. It's also critical for achieving mission success.

Digital identity is a key enabler for service delivery: citizens expect online proofing and authentication experiences from their government, similar to what they are accustomed to from their bank, retailer, or airline. Yet for agencies, digital identity is difficult. Keeping up with evolving threats, staying compliant with NIST guidance, and delivering excellent user experiences are common challenges. Agency identity programs are expensive, and workforce and specific skillset gaps are common. Following OMB M-19-17, agencies are now either considering or already using external credential service providers (CSPs).

Apart from OMB guidance to leverage CSPs versus standing up separate agency credential services, CSPs bring significant benefits to agencies. They specialize in staying current with evolving threats and keep up with changing compliance mandates from NIST and other federal guidance and mandates. CSPs also typically include a help desk, which has the potential for significant cost reduction for agencies. From a user perspective CSPs typically means less frequent identity proofing and having to manage fewer separate credentials. CSPs also specialize in improved user experiences and can offer a multitude of proofing options to serve a wide range of demographics and their preferences.

While the case for leveraging external CSPs is compelling, agencies still need to decide how to best use them to drive value for their mission delivery. Easy Dynamics has helped agencies tackle this question successfully, offering market insights, evaluation experience, and performance metrics to consider when starting on your CSP journey.

## Optimize Your ICAM Experience

Easy Dynamics has developed a **CSP Selection Accelerator** to model the most important aspects of your project upfront, using our real-world experience

## KEY DELIVERABLES

Workshops to capture ICAM requirements based on NIST guidance and agency needs



CSP comparison using key metrics weighted to your specific requirements



Custom presentation materials and analysis for informing stakeholders



Project baseline with recommended milestones and key deliverables



Clear recommendations for CSP selection and final implementation roadmap



Hands-on implementation oversight and guidance for evaluating performance



## CONTACT OUR EXPERTS

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to identify key decision points and map a clear path toward integration. By leveraging actionable insights and constantly evaluating the services of market providers, our team can unearth key factors that may influence the effectiveness and overall success of your program.

While our process starts with basics like FedRAMP compliance and integration with existing technologies, we also conduct an in-depth examination into the CSP's validation process and their policies for securing and using sensitive information. The ultimate goal is to ensure a successful partnership that can build and maintain a reputation of trust for your service.

In addition, accelerated CSP selection can also establish key metrics such as user engagement and drop off, helping you evaluate the effectiveness of your program and reach government-mandated standards for high assurance deployments and user base (IAL-2).

While an engagement with Easy Dynamics starts with understanding your requirements and identifying the right providers, it can also extend to include expert program implementation and management. Our ICAM portfolio and past performances demonstrate successful, ongoing implementations that support millions of internal and external users across the entire identity lifecycle. Whether you're just beginning your ICAM journey or need to manage an already well-developed infrastructure, Easy Dynamics can help lower your costs and increase the effectiveness of your identity lifecycle.

### The Benefits of Accelerated CSP Selection

- + Expert consultation tailored to your agency's needs
- + Real-world implementation experience and knowledge of NIST standards
- + Mitigating risk by avoiding common CSP pitfalls
- + Expertise in the design and roll-out of proofing and authentication
- + End-to-end program management, from solving organizational challenges to implementing effective oversight

Why choose Easy Dynamics? Because we're leading the way with our next-gen technology solutions.

Easy Dynamics is an east coast company with a west coast attitude, driven by a unique blend of talent, innovation, and engineering excellence. Since 2006, we've been at the forefront of developing technology-driven initiatives within the federal government, leveraging our expertise to advance its varied missions with maximum agility and value.

Visit [easydynamics.com](https://easydynamics.com) for more information.



### OUR FEDERAL CLIENTS

- Department of Education
- Department of Homeland Security
- Department of Treasury
- Defense Information Systems Agency
- Internal Revenue Service
- Department of Agriculture
- General Services Administration

### OUR CAPABILITIES

- Identity Risk & Management
- Cybersecurity
- Policy & Standards
- Solution Architecture & Deployments
- Federation
- Authentication
- Privacy & User Content
- Authorization



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