



CREDENTIAL SERVICE PROVIDER SELECTION

Delivering services securely is mission-critical for every federal agency.

Today, citizens expect their experiences with government online proofing and authentication to be similar to those of their bank, retailer, or airline. **Yet for many agencies, digital identity is difficult.** Keeping up with evolving threats, staying compliant with NIST guidance, and delivering excellent user experiences are common challenges. Agency identity programs are also expensive, and workforce and specific skillset gaps are common. Following OMB M-19-17, agencies are now either considering or have already begun using external credential service providers (CSPs).

Apart from OMB guidance to leverage CSPs rather than standing up their own credential services, CSPs bring significant benefits to federal agencies. They specialize in staying current with evolving threats and ever-changing compliance mandates from NIST and other federal guidance. CSPs also typically include a help desk, which can potentially deliver significant cost reductions. From a user perspective, CSPs typically mean less frequent identity proofing and fewer separate credentials to manage. CSPs also specialize in improved user experiences, offering a multitude of proofing options to serve a wide range of demographics and their preferences.

Optimizing Your ICAM Experience

While the case for leveraging external CSPs is compelling, agencies still must decide how to optimize their use to drive value for their mission delivery. Easy Dynamics has helped agencies tackle this question successfully, offering market insights, evaluation experience, and performance metrics to consider when beginning their CSP selection journey.

We designed our **Accelerated CSP Selection** to model the most important aspects of your project upfront, using our real-world experience to identify key decision points and map a clear path toward integration. By leveraging

KEY DELIVERABLES

Workshops to capture ICAM requirements based on NIST guidance and agency needs



CSP comparison using key metrics weighted to your specific requirements



Custom presentation materials and analysis for informing stakeholders



Project baseline with recommended milestones and key deliverables



Clear recommendations for CSP selection and final implementation roadmap



Hands-on implementation oversight and guidance for evaluating performance



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actionable insights and constantly evaluating the services of market providers, our team can unearth key factors that may influence the effectiveness and overall success of your program.

While our process starts with basics like FedRAMP compliance and integration with existing technologies, we also conduct an in-depth examination into the CSP's validation process and their policies for securing and using sensitive information. The ultimate goal is to ensure a successful partnership that can build and maintain a reputation of trust for your service.

In addition, Accelerated CSP Selection can also establish key metrics such as user engagement and drop-off, helping you evaluate the effectiveness of your program and reach government-mandated standards for high assurance deployments and user base (IAL-2).

Going Beyond CSP Selection

While an engagement with Easy Dynamics starts with understanding your requirements and identifying the right providers, it can also extend to include expert program implementation and management. Our ICAM portfolio and past performances demonstrate successful, ongoing implementations that support millions of internal and external users across the entire identity lifecycle. Whether you're just beginning your ICAM journey or need to manage an already well-developed infrastructure, Easy Dynamics can help lower your costs and increase the effectiveness of your identity lifecycle.

Why choose Easy Dynamics? Because we're leading the way with our next-gen technology solutions.

Easy Dynamics is an east coast company with a west coast attitude, driven by a unique blend of talent, innovation, and engineering excellence. Since 2006, we've been at the forefront of developing technology-driven initiatives within the federal government, leveraging our expertise to advance its varied missions with maximum agility and value.

Visit easydynamics.com for more information.



OUR FEDERAL CLIENTS

- Department of Education
- Department of Homeland Security
- Department of Treasury
- Defense Information Systems Agency
- Internal Revenue Service
- Department of Agriculture
- General Services Administration

OUR CAPABILITIES

- Identity, Credential, and Access Management
- Cybersecurity
- Velum Cloud™ Delivery
- Strategy & Design
- Security Engineering
- Privacy
- Information Sharing
- Automation & Resiliency



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