



ENGINEERED FOR EXCELLENCE.

An Overview of Our Capabilities

Easy Dynamics is a leading IT services provider focused on **Cybersecurity, Cloud Computing, and Information Sharing.**

We've assembled a world-class team of engineers, consultants, and subject matter experts with the skills and experience to solve even the most complex organizational challenges.

We deliver the tangible results our clients need to fully achieve their missions.

Company Snapshot



135
Employees



\$30M
2023 Revenue



18 YRS
of Service



15+
Federal Clients



100+
Certifications



12 YRS
Cybersecurity



9 YRS
Cloud Security

Our Clients

 <p>Department of Agriculture</p>	 <p>Alcohol and Tobacco Tax & Trade Bureau</p>	 <p>Cybersecurity Infrastructure Security Agency</p>	 <p>Defense Information Systems Agency</p>	 <p>Defense Logistics</p>	 <p>Department of Education</p>
 <p>Federal Law Enforcement Training Center</p>	 <p>General Services Administration</p>	 <p>Department of Health & Human Services</p>	 <p>Department of Homeland Security</p>	 <p>Internal Revenue Services</p>	 <p>Naval Special Warfare</p>
 <p>National Institute of Standards & Technology</p>	 <p>Social Security Administration</p>	 <p>Department of the Treasury</p>	 <p>Federal Deposit Insurance Corporation</p>	 <p>American Institute for Research</p>	 <p>Early Warning</p>
 <p>Financial Services Information Sharing and Analysis Center</p>	 <p>FSARC</p>				

Industry Achievements



2023 GovCon Finalist
Contractor of the Year, Up to \$25M



2023 NVTC Cyber 50 Honoree



2023 Moxie Award Finalist



2023 Orange Slices Elev8 GovCon Honoree



2022 Cyber Guild Emerging Leader: Company



2021 TSR Top 25 Women Leaders in IT Cybersecurity



2021 Contractor of the Year
\$15-\$27.5M in Revenue



2018 & 2020 Public Sector Innovation of the Year



2017 Runner-Up Innovation of the Year



2017 Awards Finalist
Big Data, Analytics & Visualization

Partnerships & Certifications



Microsoft Partner
Gold Collaboration and Content



CMMISVC/3
Exp. 2021-01-26 / Approval#13408



CMMIDEV/3
Exp. 2021-01-26 / Approval#13408



Past Performance

Department of Education

- + Identity, Credentialing, Access Management
- + Zero Trust Architecture
- + FISMA Automation
- + Accelerated CSP Go-Live

U.S. Department of Agriculture

- + Identity, Credentialing, Access Management
- + Enterprise Operations Management
- + Zero Trust, FIDO2 & EO Alignment
- + HSPD-12, Logical & Physical Access

Department of Homeland Security

- + DevSecOps & Agile Delivery
- + FISMA H/H/H Cloud ATO
- + ICAM & Cybersecurity Services
- + Zero Trust Assessment & Implementation

Defense Information Systems Agency

- + DoD-Wide Cloud Strategy
- + Cloud Purchasing Governance
- + Financial Cost Integration
- + Cloud Provisioning

General Services Administration

- + Program Management Office
- + Digital Identity Verification
- + Government-Wide Shared Services
- + Privacy Engineering & Risk Management

Internal Revenue Service

- + Digital Identity Strategy
- + Enterprise Risk Management
- + Enterprise Process Improvement
- + Requirements Management

Core Competencies

Cybersecurity

We deploy comprehensive strategies to address current cybersecurity challenges and build critical protection from future threats.

- + Identity, Credential & Access Management
- + Continuous Diagnostic & Mitigation
- + Cyber Threat Intel & Information Sharing
- + Behavioral Analytics
- + Accreditations for FISMA, FedRAMP
- + Privacy Risk Management & Engineering
- + Security & Privacy Engineering
- + Application Security & Threat Modeling

Core Competencies

Cloud Computing

We have deep experience delivering public cloud solutions, leveraging automation to accelerate the process and ensure smooth adoption.

- + Cloud Native Architecture at Scale
- + Distributed Network Design & Optimization
- + Enterprise Cloud Operations
- + Workload Migrations & Re-Architecture
- + Continuous Right Sizing & Cost Optimization
- + Hybrid Cloud Design & Operations
- + Compliance Management and Automation
- + Security Incident Response & Management

Core Competencies

Information Sharing

Our robust governance model and identity-centric approach deliver the privacy and security protocols needed to build and maintain trust.

- + Federation & Trust Frameworks
- + Knowledge Management Architecture
- + Search & Discovery
- + Business Intelligence & Data Analytics
- + Collaboration & Business Process Modeling
- + Information Governance Models
- + Cross-Domain Information Sharing

Accelerated Identity Market Research

EASY DYNAMICS
ACCELERATED IDENTITY MARKET RESEARCH

Faced with a dizzying array of vendors in today's technology marketplace, organizations are looking for ways to simplify and accelerate the selection process.

How many times has a vendor tried to sell your organization their services or technology, claiming it's perfect for your mission – only to find out later that they don't have the key technology in production, haven't tested the service, or can't scale to your needs? It's a sad fact that if you're in the market for a technology solution, you've experienced this frustrating situation and more. Sifting through mounds of marketing language, scheduling vendor meetings, checking and re-checking regulations, researching new technologies. And of course, endlessly comparing solutions against your mission requirements.

Reuse, repeat. Sound familiar?

With the steady rise of cloud computing, organizations have begun outsourcing ever more technology and services (think SaaS, PaaS, and IaaS). Systems are now commonly composed of multiple components, making it virtually impossible to find a one-size-fits-all solution that satisfies every unique mission requirement. Unfortunately, searching for compatible options in today's rapidly-expanding marketplace requires a heavy commitment of time and labor. And in the face of growing competition, vendors are increasingly persistent in their efforts to meet with decision makers, regardless of their viability – potentially wasting even more valuable time and adding confusion to the mix.

Fortunately, Easy Dynamics has developed an effective solution to these all-too-common problems: **Accelerated Identity Market Research**.

Vendor Selection Made Simple

Because our team has the relevant skills and industry experience, we're able to effectively sort through the marketing noise and narrow your options to a select few viable candidates – ones that actually possess the capabilities you need. Our five-step market research process begins with your Agency's requirements.

THE EASY DYNAMICS 5-STEP RESEARCH PROCESS

- Requirements Review**
We conduct an in-depth examination of your specific mission parameters, including timeline, available resources, and regulatory constraints.
- Vendor Identification**
Based on the results of our requirements review, we scan the marketplace to identify potentially viable solutions and technologies.
- Evaluation & Assessment**
We evaluate compatible vendors, deploying a variety of custom assessment tools like questionnaires, email templates, and scoring models.
- Analysis of Alternatives**
We narrow down the list of viable options, then conduct a final side-by-side comparison of a select few solutions.
- Market Updates**
Our team reconnects with vendors periodically to ensure we have the most up-to-date information about their services and technologies.

As cyber threats, federal guidelines, and marketplace capabilities continue to evolve, our **Accelerated Identity Market Research** keeps organizations one step ahead with faster, easier, more confident vendor selection. By applying our technical skills and deep industry experience, Easy Dynamics can effectively sort through the marketing noise and focus on a select few candidates – those that actually possess the right capabilities.

Credential Service Provider Selection

EASY DYNAMICS
CREDENTIAL SERVICE PROVIDER SELECTION

Delivering services securely can be challenging for any agency. It's also critical for achieving mission success.

Digital identity is a key enabler for service delivery: citizens expect online profiling and authentication experiences from their government, similar to what they are accustomed to from their bank, retailer, or airline. Yet for agencies, digital identity is difficult. Keeping up with evolving threats, staying compliant with NIST guidance, and delivering excellent user experiences are common challenges. Agency identity programs are expensive, and workforce and specific skillset gaps are common. Following OMB M-19-17, agencies are now either considering or already using external credential service providers (CSPs).

Apart from OMB guidance to leverage CSPs versus standing up separate agency credential services, CSPs bring significant benefits to agencies. They specialize in staying current with evolving threats and keep up with changing compliance mandates from NIST and other federal guidance and mandates. CSPs also typically include a help desk, which has the potential for significant cost reduction for agencies. From a user perspective, CSPs typically means less frequent identity proofing and having to manage fewer separate credentials. CSPs also specialize in improved user experiences and can offer a multitude of profiling options to serve a wide range of demographics and their preferences. While the case for leveraging external CSPs is compelling, agencies still need to decide how to best use them to drive value for their mission delivery. Easy Dynamics has helped agencies tackle this question successfully, offering market insights, evaluation experience, and performance metrics to consider when starting on your CSP journey.

Optimize Your ICAM Experience
Easy Dynamics has developed a **CSP Selection Accelerator** to model the most important aspects of your project upfront, using our real-world experience.

KEY DELIVERABLES

- Workshops to capture ICAM requirements based on NIST guidance and agency needs
- CSP comparison using key metrics weighted to your specific requirements
- Custom presentation materials and analysis for informing stakeholders
- Project baseline with recommended milestones and key deliverables
- Clear recommendations for CSP selection and final implementation roadmap
- Hands-on implementation oversight and guidance for evaluating performance

CONTACT OUR EXPERTS

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Our **Credential Service Provider Selection** accelerator was developed to model the most important aspects of a project upfront, applying real-world experience to identify key decision points and map a clear path toward integration. By revealing actionable insights and evaluating the services of market providers, our team unearths key factors that can influence the effectiveness and overall success of your program.

Credential Service Provider Go-Live

EASY DYNAMICS
CREDENTIAL SERVICE PROVIDER GO-LIVE

The advantages of using external credential service providers are clear. So are the challenges.

Today, more and more agencies are utilizing digital services to reduce barriers and increase access to critical programs. The 21st Century Integrated Digital Experience Act, secure executive orders, and evolving customer expectations all point to digital identity as the key to modern service delivery.

Leveraging an external CSP can deliver multiple benefits, from improving customer experiences to meeting federal mandates. And because they specialize in identity proofing and credential management, CSPs also allow agencies to focus on their core missions. Several agencies have even adopted a multi-CSP approach, leveraging two or more external CSPs to reduce the risk of single point failure and expand demographic coverage. But while the benefits of leveraging CSPs are clear, successful implementation and go-live requires overcoming several key challenges, including:

- Integrating with existing processes and Zero Trust architecture
- Delineating roles, responsibilities, and risk between agency and CSP
- Testing and learning from CSP integrations before roll-out
- Managing organizational change and communications
- Reporting accurately on app integration, performance, and risk

Based on our hands-on experience at three cabinet-level agencies, Easy Dynamics has developed an accelerated solution that solves all of these common challenges: **Credential Service Provider Go-Live**.

Delivering ROI From Day One

Our CSP Go-Live accelerator is designed to rapidly deliver ROI, allowing agencies to reap the benefits of an external CSP strategy from day one. This unique plug-and-play solution consists of five customizable components, all of which:

THE KEY BENEFITS OF ACCELERATED GO-LIVE

- Efficiency**
Reduce your time to market by up to 50%
- Speed**
Deploy quickly and start testing in a single day
- Compliance**
Exceed NIST 800-53 and other federal guidelines
- Security**
Lock in robust security with Zero Trust alignment

Support
Offer critical support for your users, workforce, and stakeholders

CONTACT US

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The advantages of leveraging external CSPs are clear: they improve user experiences, facilitate meeting federal mandates, and allow agencies to focus on their core missions. But implementation hurdles and protracted go-live timelines can be daunting. Our **Credential Service Provider Go-Live** accelerator solves the challenges of deploying an external CSP strategy, allowing agencies to begin reaping the benefits from day one.

OSCAL Adoption Framework

In 2021, NIST introduced a standardized approach to security compliance management with its release of the **Open Security Controls Assessment Language (OSCAL)**. To facilitate the journey to OSCAL adoption, Easy Dynamics has developed a comprehensive framework that describes a 6-step process – from selecting a target system to change management efforts – allowing organizations to develop and maintain highly-reusable compliance artifacts.



The Easy Dynamics 6-Step OSCAL Process

Contract Vehicles

GSA MAS: GS-35F-234BA

IT Professional Services SIN 54151S

Cloud & Cloud-Related IT Professional Services SIN 518210C

Identity, Credentialing, Access Management (ICAM) SIN 541519ICAM

Highly Adaptive Cybersecurity Services (HACS) SIN 54151HACS

GSA 8(a) STARS III: 47QTCB22D0022

Emerging Technology Scope Sub-Area

Business Details

UEI: T2GJTLGN2NP3

CAGE: 57QD0

Primary NAICS: 541511

Alternate NAICS: 518210, 541330, 541512, 541513, 541519, 541611, 541990

Socio-Economic Classifications: Small Disadvantaged Business (SDB), 8(a), WOSB, EDWOSB

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